

WARCI NEWSLETTER

Wisconsin Antique Radio Club, Incorporated

Volume 4, No. 3

June 2000

FROM THE NEW EDITOR

I'd like to give special thanks to Chris and Dale Boyce for editing the WARC Newsletter since its beginning. I now realize what a time consuming job it is. My goal is to continue their level of excellence.

I hope to publish some original articles in the upcoming issues. To do this, I will need your help. If you want to write something for the Newsletter, please contact me by phone at 414-██████████ or e-mail me at radiatoralph@hotmail.com

or send a letter to me at:

Ralph Larsen

████████████████████

Milwaukee, WI 53202

A FEW BRIEF COMMENTS ON THE HISTORY OF EARLY RADIO IN MILWAUKEE

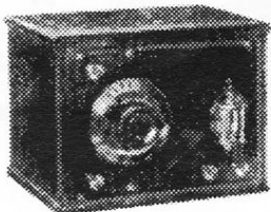
The first radio broadcasting station in Milwaukee was started by Gimbel Brothers in April of 1922. It was equipped with a 100 watt transmitter and a 40 foot tower on the roof of their downtown store. In less than two months, WCAY, sponsored by Kesselman-OfDriscoll, a local music store started broadcasting. Two weeks after WCAY went on the air, the Marquette University station, WHAD, began broadcasting. Soon after the Milwaukee School of Engineering and their station, WIAO (later changed to WSOE) went on the air. The above history of radio broadcasting was taken from the book; The Milwaukee Journal published in 1963. There is some dispute on the chronology of Milwaukee broadcasting. The Marquette station has claimed in the past that it began broadcasting in

1921.

Many of Milwaukee's larger companies were making parts for radios. Others were specializing in making horn speakers. By 1923, Briggs and Straten was making a crystal radio along with parts for tube radios. Globe Union was making radios in 1923. By 1924, the Hansen Storage company was making radios, and even had a radio showroom. In 1925, Ewing Nunn, son of Henry Nunn of Nunn-Bush shoes, was manufacturing radios. In the future I will write more about Ewing Nunn and his remarkable career. In addition, there were several other manufacturers of Milwaukee radios during the battery set era.

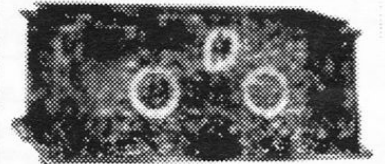
Milwaukee had the expertise to successfully make radios. Both Marquette University and especially the Milwaukee School of Engineering made significant contributions. Unfortunately, there was enormous competition from Chicago, at that time the largest maker of radios in the U.S. Milwaukee could not match Chicago's large industrial base and superb railroad connections. There were other problems too. Both Briggs and Straten and Globe Union were large companies, but had little experience with direct consumer sales.

I have included some graphics of Milwaukee radios. I hope you enjoy them. In researching this article in early Milwaukee newspapers, I was struck by the transition from 1923 to 1924. In the entertainment part of the Milwaukee papers in 1923, predominately the ads were for pianos and phonographs. In 1924, ads for pianos and phonographs were gone & replaced by radio ads. The new era had begun



GOLD-FINCH

5-TUBE RADIO RECEIVER



The 5-Tube Gold-Finch Radio Receiver looks and performs like a Million Dollars. Its beautiful cabinet, metal panel and gold plated dials are the best we can offer.

Price without Accessories **\$75.00**

SEND FOR NEW CATALOG



Membership

If your membership has expired, please send in the renewal form with your dues payment of \$██████████

If you are current in your membership, please give the enclosed membership

form to another collector.

Official year: Jan. 1 - Dec. 31.

Dues are NOT prorated.

Send Dues to:

Wisconsin Antique Radio Club

████████████████████

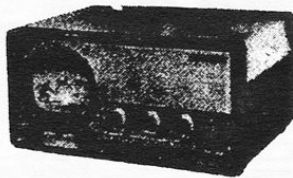
Milwaukee, WI 53224

This Newsletter is published quarterly in March, June, September & December. Deadlines for ads and articles are the 1st of the month of publication. The club welcomes letters and comments. Address them to:

Ralph Larsen c/o Wisconsin
Antique Radio Club, Inc.

████████████████████
Milwaukee WI 53224

Vintage TV's & Antique Radios



Ralph Larsen
414 [redacted] Milwaukee, WI 53202

GLOBE
ELECTRIC COMPANY

WANTED
BEFORE 1930

CRL
CENTRAL
RADIO LABORATORIES
MILWAUKEE, WIS.
LITERATURE

BATTERY RADIOS

ADVANCE
ELECTRIC COMPANY
MILWAUKEE WISCONSIN



TUBES & PARTS

DuoDyne

GLENN TRISCHAN
[redacted]

BROWN DEER, WI 53223
(414) [redacted]

Great Northern Antiques

We Buy and Sell
Antiques- Collectibles-Advertising
and Vintage Radios

Alan Jesperson
[redacted]
[redacted]
Minneapolis, MN 55417

TEL (612) [redacted]
FAX (612) [redacted]
E-Mail: mte612@aol.com

Jim Gettelman

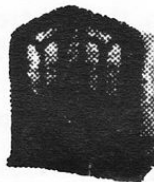


[redacted]
Menomonee Falls, WI 53051
(414) [redacted]

COLLECTOR -
OLD AND INTERESTING
RADIOS AND TUBES



collector of
OLD RADIOS
and
MICROPHONES



old radios and mikes wanted



Dennis Schrank
[redacted]
Milwaukee, WI 53207
(414) [redacted]



Radio Recyclers

USED HAM RADIO EQUIPMENT

Neil Lawton WK9Q

www.execpc.com/~radiorec radiorec@execpc.com

414 [redacted]

Radio Estate Liquidators

over 40,000 tubes and other antique radio parts
5702 W. Good Hope Rd. Milwaukee, WI 53223
(Located next door to AES)

Buy • Sell

Piano Tuning
Antique Appraisal Service



Mechanical Musical Restorations

Phonographs - Music Boxes - Nickelodians
Over 25 Years Experience

[redacted]
Milwaukee, Wis. 53233

Gregory Filardo
414 [redacted]

JIM MENNING

[redacted]
APPLETON, WI 54911 (414) [redacted]
920

I BUY OLD OR UNUSUAL RADIOS, TVS,
PARTS AND LITERATURE.

RADIO-TV COLLECTOR

Old Radios
Accessories and Memorabilia



[redacted]
Milwaukee, WI 53224 (414) Dale R. Boyce [redacted]



Whispering Pines
Antique Radio
Museum
Hundreds On Display



Buy, Sell, Restore
Antique Radios
Also Buy:
Repair Manuals,
Parts, Junker Sets, Etc.



Scott Danielson
[redacted]
Northfield, WI 54635
PH: (715) [redacted]

WISCONSIN ANTIQUE RADIO CLUB SWAP MEET
BUY-SELL-TRADE
RADIO EQUIPMENT AND RELATED ITEMS

SUNDAY
June 4, 2000

Time:
 7-10:30 a.m.

(All items must be removed from the premises before noon.
 Free Appraisals 9-10 a.m.)

Richfield Chalet
 1271 Hwy. 175
 Hubertus, WI 53033

All-You-Can-Eat Buffet
 10 a.m. to 2 p.m.

(Take Highway 41/45 to Holy Hill Road-also known as 167. Go west 1/2 mile on 167 to 175, south on 175 for 1.1 miles to Chalet.)

This is an indoor/outdoor meet in the meeting hall and parking lot. There are No stairs to get in from the parking lot.

Reservations: No reservations are being taken. Space will be available on a first come basis.

Sellers' Costs: \$ [] for members, \$ [] for non-members per space. **Indoors - a space is one table. Outdoors - a space is one parking stall.** One table and two chairs are included with each indoor space. The club has reserved the hall and parking lot.

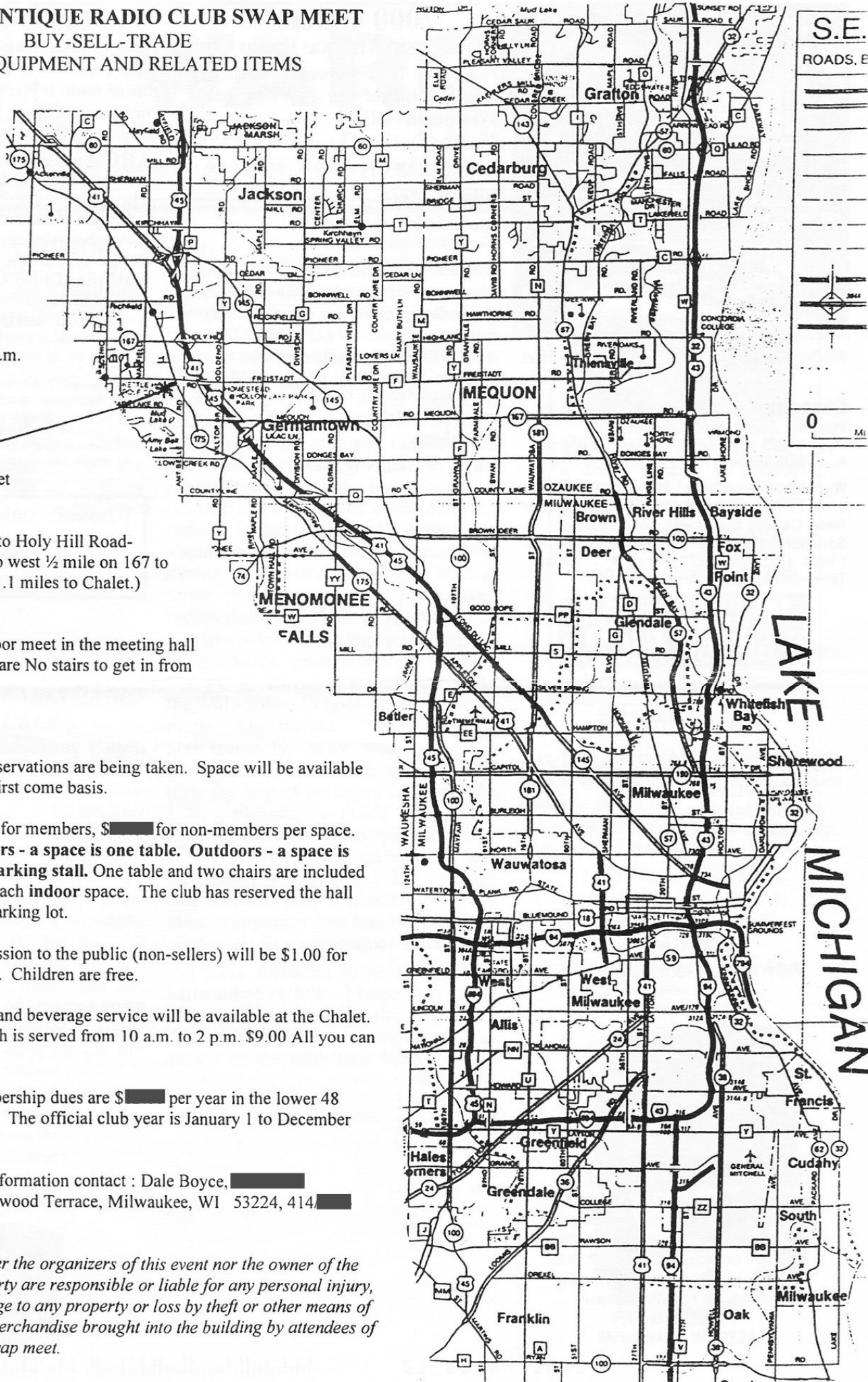
Admission: Admission to the public (non-sellers) will be \$1.00 for adults. Children are free.

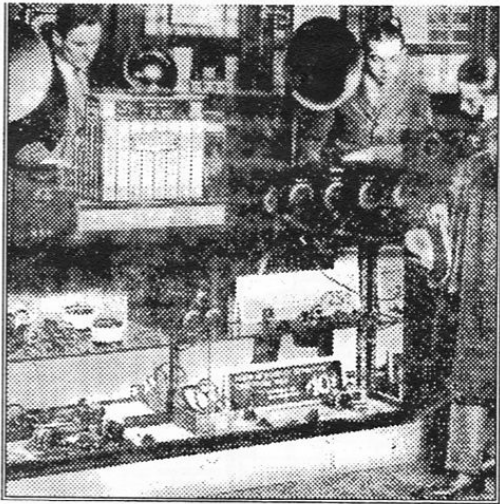
Food: Food and beverage service will be available at the Chalet. Brunch is served from 10 a.m. to 2 p.m. \$9.00 All you can eat.

Club: Membership dues are \$ [] per year in the lower 48 states. The official club year is January 1 to December 31.

Information: For information contact : Dale Boyce, []
 Greenwood Terrace, Milwaukee, WI 53224, 414-[]

Disclaimer: *Neither the organizers of this event nor the owner of the property are responsible or liable for any personal injury, damage to any property or loss by theft or other means of any merchandise brought into the building by attendees of the swap meet.*





Trading was heavy at the March 26th Swap Meet.

Classified Ads

Wanted: Zenith radio, table model
No. 6-5-223 John Leon, [redacted]
Ave., Milwaukee, WI 53220 (414) [redacted]

Wanted: FlybackTransformer for 1959 Zenith
table TV Zenith part #S-46564. Also wanted:
Allied Catalog from 1960. Thanks! Dave
Springer, [redacted] Wausau, WI
54401 (715) [redacted] before 9PM Central
Time. Collect calls o.k.

**2000 Calendar
Wisconsin Antique Radio Club**

Please note: The newsletter is the reliable
source for dates of your clubs swap meets.

Wisconsin ARC

June 4 Outdoors

Oct. 8 Outdoors

Illinois Meets

Ramada Hotel, Elgin IL
(Same location new name.)

August 4-6 Radiofest XIX

Please note this meet has been changed to a
Friday-Saturday-Sunday event. No selling
until 6 a.m. Friday. **SELLERS MUST BE
ARCI MEMBERS.** Registration Fee for
Sellers is \$15 and Non-sellers is \$10.
See March Antique Radio Classified for
additional details.

Michigan

July 7-9 Extravaganza

Radio Resources

Antique Radio Classified has Announced
their expansion to the net. Classifieds Online,
the ad reads. If you are a subscriber you will
find your password on the label of the pub-
lication.

ARC's web site is
www. antiqueradio.com

The website for
Antique Electronic Supply is
www.tubesandmore.com

Other addresses & web sites:
Antique Radio Club of Illinois
Arci31289@aol.com

Northland Antique Radio Club:
www.geocities.com/televisioncity/4544

President: Dale R. Boyce (414) [redacted]
Vice President: Bob Evans (414) [redacted]
Secretary: Steve Lange (414) [redacted]
Treasurer: Jim Gettelman (262) [redacted]
Director: Ralph Larsen (414) [redacted]
Dennis Schrank(414) [redacted]

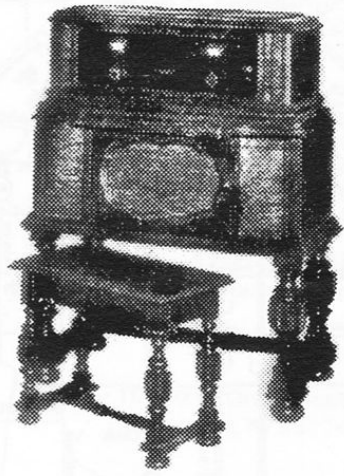
Wisconsin Antique Radio Club Inc.
Purpose: The Purpose of the club is to preserve the
history and enhance the knowledge of radio,
television and related disciplines.

Wisconsin Antique Radio Club, Inc.

Att: Ralph Larsen
[redacted]
Milwaukee WI 53224



CASCADE
VICTORIA CONSOLE MODEL



[redacted]
[redacted]
[redacted]

